

VI GLOBAL FELLOWSHIP

HOSTED BY VISUALIZING IMPACT

The VI Global Fellowship is designed for experienced professionals with a deep interest in social justice to spend one year working on social impact challenges within the context of VI's largest projects. This year's Fellowship theme lies at the intersection of digital rights and Palestinian human rights. We set fellows up to create impact by giving them an exciting project to lead and a talented team to manage.

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VI Fellows are do-ers.

VI Fellows have an urgent drive to work on social justice.

VI Fellows are skilled creative project managers.

VI Fellows will work on one topic for a year to create impact.

About Visualizing Impact

Visualizing Impact is a citizen journalism laboratory. VI is the recipient of the MIT Enterprise Forum Arab Startup Competition award for Social Enterprises, the Deutsche Welle BOBs Award for Best Social Activism, the Kantar 'Information is Beautiful' Community Award, Prix Ars Electronica's Award of Distinction for Digital Communities, and an On Think Tanks data visualization competition award.

The VI Global Fellowship is designed for experienced professionals with a deep interest in social justice to spend one year working on social impact challenges with VI's largest two projects: Digital Rights and Visualizing Palestine.

We set fellows up to create impact by giving them an exciting project to lead and a talented team to manage.

For **Digital Rights**, we have:

- Co-founded and host Onlinecensorship.org an online platform that collects reports of censorship by social media platforms. This is in partnership with the Electronic Frontier Foundation.
- Worked closely with Global Voices (Advox) to create a new platform highlighting threats against citizen journalists.
- Presented on the intersection of creativity and social justice in forums such as the MIT Center for Civic Media, the Harvard Graduate School of Design, the

United Nations Media Seminar on Peace in the Middle East, the International Women's Media Foundation's 'Cracking the Code' conference

On **Visualizing Palestine (VP)** we have:

- Functioned as an engagement tool to address UK Parliamentarians, US Congresspeople, and UN officials
- Partnered with impact-shaping organizations like the Palestinian Museum, the Institute for Middle East Understanding, the Boycott National Committee, and Adalah
- Supported community advocacy, journalism, education, and cultural events in 79 cities and 29 countries worldwide
- Appeared in public spaces such as the Washington, D.C. metro and in major media outlets such as the Guardian Data Blog, the Huffington Post, the Washington Post, Al-Jazeera English, The Daily Beast, Fast Co., and others
- Energized volunteers to translate the visuals into 10 languages beyond Arabic and English to share with their networks

Why become a VI Global Fellow?

- You believe in the vision.
- You are itching to apply your professional skills in a multidisciplinary and collaborative environment to critical and ongoing social injustices such as those occurring in the Palestinian context.
- You want to expand your network, connecting with a conscientious team of designers, technologists, and human rights organizations.
- You have the skills to leave a lasting mark on a cutting-edge social enterprise.

Fellows receive CAD \$40,000 over the course of the fellowship period, a stipend for travel, and accommodation for up to one month upon relocating to Toronto.

During the Fellowship, you will:

Coproduce and generate creative energy with our partners:

Electronic Frontier Foundation - The Electronic Frontier Foundation is the leading nonprofit organization defending civil liberties in the digital world.

Global Voices - Global Voices is a border-less, largely volunteer community of more than 1400 writers, analysts, online media experts, and translators on topics of digital rights and citizen journalism.

Polypod - An award-winning, multidisciplinary studio in Beirut, Lebanon

Naji el Mir - Founder of Paris based design studio specialized in motion graphics and Arabic typography.

Giorgio Uboldi - Milan-based communication designer with particular interest in data visualization, UX/UI, and graphic design; research assistant at DensityDesign, focused on the visual representation of complex social, organizational, and urban phenomena.

Manage a diversely experienced team, in close coordination with the directors:

Ramzi Jaber - VI Cofounder and Codirector; TEDxRamallah Lead Curator; Cofounder of OnlineCensorship.org; Stanford University Social Entrepreneur in Residence (2011), Ashoka Fellow (2013-2015)

Joumana al Jabri - VI Cofounder and Codirector; TEDxRamallah CoCurator; cofounder of Febrik; Synergos Arab World Social Innovator Fellow (2013-2015).

Hani Asfour - VI branding and design partner; founding partner of Polypod; Creative thought leader with 20 years of experience; graduate of MIT and Harvard.

Ahmad Barclay - Mastermind of VP information architecture; leads data visualization workshops around the world; cofounder of Arena of Speculation.

Jessica Anderson - *Partnership and Impact Lead* Developed VP's impact measurement methodology; experience in refugee rights legal advocacy in three countries; M.Sc. in International Development from the University of Oxford.

Bassam Barham - VI's technology lead, strategizing on how technology can aid social impact and building VI's tech and innovation capacity.

Morad Taleeb - VI web developer specialized in front end design and UX/UI.

Sandy Nassif - *Bookkeeping and HR* Prior to joining VP, Sandy spent 8 years with the Beirut DC Cultural Association, developing expertise in NGO administration. She now handles VP's accounting and HR. Sandy has a Bachelor's degree in Social Science and a Master's degree in Anthropology.

Iman Annab - *Project Manager and VI Global Fellow*, Previously a research consultant to the positions of Chief Operating Officer and Chief Executive Officer at Yougov Siraj, a Dubai-based research and most quoted research agency in the Middle East; Holds a graduate in social justice education and a Bachelor's Degree in graphic design.

Reem Farah - *Projects and Research Coordinator*, Manages VP's network of researchers and community outreach projects; Graduate of a joint specialist degree

in International Relations and Peace, Conflict, and Justice Studies from the University of Toronto.

Fellow's Role

Visualizing Impact is a center of excellence for communication on social justice. The team focuses on locating and testing actionable solutions to critical social issues. The fellow will bring their knowledge into the pool of VI's expertise to enhance the effectiveness of this work. Fellows will be placed on a project falling within one of the two areas below, depending on expertise:

Creative Director and Project Lead

How can data science, technology, advertising, and design be used to enhance social movements focused on justice?

The fellow will be integrally involved in activities such as running an ambitious international advocacy campaign; assisting social movements and networks with tools for communication, strategy, and momentum-building.

Are you the right candidate?

We are looking for fellows who:

Have a strong background in **managing creative teams**. Experience with data visualization projects a strong plus.

Have grit. Follow deep thinking with deep and persistent action and do whatever it takes to bring a project to the finish line.

Are relentlessly committed to social justice, and have knowledge of the Palestinian context.

Have **proven project managements skills**. This means time management, focus, diligence, and the ability to bring the potential out of a talented team working remotely across several timezones.

See **creativity** as a process that involves repeatedly driving at ideas, doing research, searching for inspiration, connecting with experts, asking the right questions, and unearthing valuable insights from unlikely places.

Are available **full time for one year** to join the team in Toronto, Canada.

Have 5 years of professional experience, or a graduate degree plus 3 years of work experience.

Are **fluent in English** (written and spoken); additional language abilities are an asset.

Are **willing to travel** there will be possible travel to Beirut, Amman, Dubai, and Ramallah (where travel to these cities is not possible, do not be deterred from applying).

Program Structure

Month(s)	Focus
1	Shadow - Orientation, closely follow VI process, team, and projects; work closely with directors; connect with mentors
2-11	Collaborate - Take a lead role on one Digital Rights and VP project
12	Project and self-assessment - Laying the groundwork to scale project impact; tracking impact.

How to apply

Send us the following:

- Resume, no longer than 2 pages
- A cover letter responding to the following:
 - How are you inspired by innovation in collective action? How do technology and design relate to social justice? What is one example of impact for social justice using design and technology?
- Visual Story responding to this [brief](#) (*this is optional but would strengthen your application*)

Note: Napkin sketches, drawings, photography, video, or any other medium is acceptable. We are not looking for technical skill as much as creativity and the ability to tell a story effectively.

- One page responding to the following:

Tell us about an experience with creative tension within a team.
- One letter of recommendation from a professional contact.

Where do I send my application?

Application is strictly online. Candidates who follow up via email, phone, and homing pigeon with USB would probably be given kudos for their perseverance.

Application process

Application is on a rolling basis. Applicants who apply early will have an advantage. The dates below are cutoff deadlines.

We recommend that fellows apply by March 30th 2017 to increase their chances for selection.

While we will accept applicants on a rolling basis, we will follow the below cut-off deadlines

Submission: By 30 March 2017

Notification to shortlisted candidates: By 7 April 2017

Interview: Between 10-14 April 2017

Final selection: 20 April 2017

Start date: To be determined. Where candidates are bound by existing commitments and notice periods, please state these considerations within the cover letter.

FREQUENTLY ASKED QUESTIONS

What are the eligibility criteria for the VI Global Fellowship?

The fellowship is open to applicants worldwide who have preferably 5 years experience, or a postgraduate degree plus 3 years of experience. For more about what makes a great candidate, see the information materials under ["are you the right candidate."](#)

What project will I be working on?

Fellows applying in the next round will be working on topics related to Palestine and Digital Rights, and will be a part of a series of high-profile international campaigns and creative efforts on Palestinian civil and human rights.

What happens after fellows complete the fellowship period?

2016 is the first year that VI welcomed a Fellow full time for a year. Prior to 2016, Fellows joined VI for shorter term periods. These alumni Fellows have gone on to prestigious academic programs, including MIT and Berkeley, or continued their work in the social sector. VI Fellows remain part of our extended network, and we continue to find ways to connect and collaborate with them.

Are fellows required to come to Toronto?

This is only a Toronto based fellowship.

Where is the VI team based and why Toronto?

The VI team is located in Toronto, Beirut, Amman, Ramallah and Dubai. We chose to base the Fellowship in Toronto to allow the Fellow the advantage of working directly with one of VI's two directors, as for proximity to key partner organisations based in NYC, Boston, Atlanta, and Washington, D.C.

What benefits do fellows receive during the Fellowship period?

Fellows receive CAD \$40,000; a stipend for travel; and a stipend for accommodation for up to one month upon relocating to Toronto. Fellows will need to secure accommodations in Toronto for the remainder of the fellowship period.

Can fellows bring their spouse, partner, and/or children?

Yes, but unfortunately additional stipends are not available for dependents at this time.

Have a question we haven't addressed here? Contact fellowship@visualizingimpact.org

CANDIDATES++

Of particular interest to VI are exceptional candidates who have the interest and ability to continue a collaboration with VI beyond the fellowship year, as a full time team member in a senior* role.

* That senior role would require a proven level of experience matching a CAD 60,000-75,000 salary scale.

Thank you and looking forward to hearing from you soon!